



THE
ERIC R. BEVERLY
FAMILY FOUNDATION

"Making a Difference, One Day, One Life at a Time"
www.beverlyfamilyfoundation.org

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Eric R. Beverly

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Dear Friend,

It's that time of year again! We are working hard to make sure low-income breast cancer patients and their families find hope and joy this holiday season.

This is the 4th year for our Hope for the Holidays program! If you supported the program last year, you know what an incredible difference you made for one or more families. If this will be your first year supporting our program, please know that even the smallest, thoughtful contribution will go a very long way in providing much-needed hope to people who really need it right now.

How does our program work?

Through our partnership with the Georgia Cancer Center for Excellence at Grady Health System, we identify and adopt approximately 30 families for Thanksgiving and Christmas. We provide them with ingredients for their holiday meals, toiletries, and personalized gifts to help make their holidays special.

How can you help? Make a donation!

- \$50** Provides transportation to radiation/chemotherapy treatments for one month
- \$100** Feeds a family of four for the holidays
- \$250** Provides warm clothes and coats for a family of four
- \$500** Helps to provide all of the above, in addition to toiletries, personalized gifts and other items to help make the holidays extra special

Adopt a Family!

You can agree to provide inexpensive gift items for one of our participating families. We provide first names and basic information and leave the rest up to you. This is a great way to get your family and children involved.

Coordinate an Angel Tree!

Encourage others at your home, office or within your organization to support an Angel Tree. Once you decide how many people you want to help, we provide you with a list of participants that includes first names, ages, and suggested gift items. You and your friends/colleagues can then work together to provide gift items for the individuals listed.

Now that you see how fun and easy it is to get involved – **GET INVOLVED!** If you still need convincing, email us for excerpts of letters we receive from our program participants and their children.

"It is hope, above all, which gives the strength to live." (Vaclav Havel) This may be the most important gift you give this holiday season. Thanks in advance for your support!

Sincerely,

Eric & Danielle Beverly



The Eric R. Beverly Family Foundation
Hope for the Holidays
Christmas, 2009

Sponsor Response Form
DEADLINE FOR CHRISTMAS: December 9, 2009

Organization Name: (As it should appear on our web site)		
Contact Name:		
Phone:	Email:	
Street:		
City, State, ZIP:		
<input type="checkbox"/> YES! We wish to participate as a FAMILY SPONSOR for the 2009 Hope for the Holidays: <i>Please see enclosed Hope for the Holidays Overview for complete sponsorship details.</i>		
Christmas _____ # of Families x \$500 each = \$ _____		
We are unable to sponsor an entire Family, but wish to make an unrestricted donation of \$ _____ to help low-income families facing breast cancer in the greater Atlanta metropolitan area.		
<input type="checkbox"/> YES! We wish to participate as an ANGEL TREE SPONSOR/COORDINATOR:		
<input type="checkbox"/> YES! We wish to participate as a HOLIDAY PARTNER: <i>*At this time, we are only able to accept gift cards and gift certificates from individuals. Please see attached overview for additional information.</i>		
Item donated:	Item Description:	
Item Value: \$ _____	Expected Delivery Date:	Delivery Method:
Item donated:	Item Description:	
Item Value: \$ _____	Expected Delivery Date:	Delivery Method:

Please make checks payable to **THE ERIC R. BEVERLY FAMILY FOUNDATION** and remit payment and forms by above deadline to: **The Eric R. Beverly Family Foundation, 1475 Buford Drive, Suite 403-127, Lawrenceville, GA 30043 (770) 614-1779**



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**Hope for the Holidays
2009 Program Overview**

Background

Established in 2006, The Eric R. Beverly Family Foundation's **Hope for the Holidays** program is an annual "adopt-a-family" holiday meal and gift sponsorship project administered in partnership with the Grady Health System Georgia Cancer for Excellence.

Program Participation

Hope for the Holidays participation is available to lower-income families in the greater Atlanta Metropolitan area who are living with breast cancer. Participants must be referred by or receiving treatment through the Grady Health System. Participants are also required to complete a participation form and provide necessary documentation of financial need.

Sponsorship Opportunities

Sponsor a Family: Treat a breast cancer survivor and his/her family to the ingredients for a delicious holiday meal, special items for children, holiday gifts, financial assistance and more. Your company's name and logo will be added to the Hope for the Holidays sponsors/supporters page of The Eric R. Beverly Family Foundation web site – www.beverlyfamilyfoundation.org. Donations of all amounts are welcomed. Full sponsorship costs are \$250 per family for Thanksgiving and \$500 per family for Christmas. **Based on an average family size of 4 individuals.*

Coordinate an Angel Tree: Encourage others at your office or within your organization to support an Angel Tree. We provide you with a list of our program participants that includes first names, ages, and suggested gift items. The number of individuals on the list will be based on the size of your company/organization. You and your colleagues can then work together to provide gift items for the individuals listed.

Be a Holiday Partner: Provide funds, gift cards and gift certificates that families can use to buy gifts, food, and other essentials to meet their needs during the holiday season.

Volunteer: Work with foundation and hospital staff to organize and prepare for meal and gift delivery to families.

About The Eric R. Beverly Family Foundation

The Eric R. Beverly Family Foundation was established in May 2006 by former NFL athlete Eric Beverly and wife, Danielle. The foundation is dedicated to providing programs and activities that unite both men and women in promoting education, increasing awareness, and providing support and resources for families who have been touched by breast cancer. For more information, please visit www.beverlyfamilyfoundation.org.